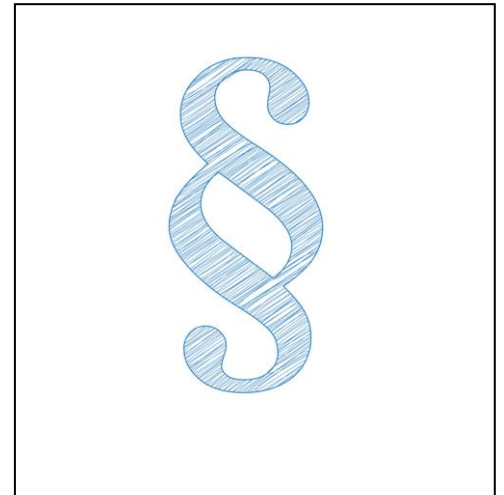


Bead Days powered by (A)Echt
Toni und Johnhie Ahn-Bosch GbR
Bavariaring 3
87600 Kaufbeuren
Germany

UID 281435392



BEAD DAYS Augsburg from June 30 - July 2 of 2017

General terms and conditions

The BEAD DASYS will be organized by (A)Echt hereafter referred to as "Organizer".

1. Event and event location

Bead Days
bigBOX Allgäu, Kotterner Straße 64, 87435 Kempten

2. Organizer

See company above

3. Project management

Johnhie Ahn-Bosch and
Margrit Wolf- Melliger/Perlig
Perlig CH - Hauptstrasse 35 – CH – 8524 Buch – www.perlig.ch

4. Date

30 June till 2 July 2017

5. Fair openings

Visitors/Students
Friday 30th of Jun 2017 from 6.00 pm – 8:00 pm
Saturday 1st of Jul. 2017 • from 09:00 am – 6:00 pm
Sunday 2nd of Jul. 2017 • from 09:00 am – 4.00 pm

Exhibitors and staff

Friday 30th of Jun 2017 from 6.00 am - 8:00 pm
Saturday 1st of Jul 2017 •from 8:00 am – 6:30 pm
Sunday 2nd of Aug 2017 • from 8:30 am – 08:00 pm

Teacher

Friday 30th of Jun 2017 from 8.30 am – 6:00 pm
Saturday 1st of Jun 2017 •from 8:30 am – 6:30 pm
Sunday 2nd of Jun 2017 • from 8:30 am – 08:00 pm

6. Construction and dismantling periods.

Const.: Friday, 30th of Jun 2017 from 06:00 am – 6:00 pm

Dismant.: Sunday, 2nd of Jul 2017 from 4:00 pm – 08:00 pm

Booths which haven't been decorated or constructed until to 12:00 pm on June 30th 2017 can be disposed from this area. In the interest of the participating exhibitors, it is forbidden to start dismantling before Sunday 2nd of Jul 2017, 4:00 pm. In case of violations, each exhibitor will be imposed with a fine of at least € 300,00!

7. **Application**

Due to the "limited" number of places and in the interest of smooth organization it is necessary to register in writing.

By sending his registration forms to the organizer, the exhibitor accepts to the terms and conditions, the valid prices and technical guidelines. Additionally represented companies must be named in the application. For them, the same information must be given as to the applicant himself. Incomplete applications will not be considered.

8. **Acceptance**

If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available or if applications were issued on the basis of false information, admission will be decided at the discretion of the organizer. A legal claim for admission does not exist.

The organizer has the right to withdraw approvals during the event and to close the booth at any time. Resulting claims cannot be higher than the agreed rent. Co-exhibitors are not admitted, nor may additional companies only be represented, unless expressly specified in the approval.

Conditions and special needs of the applicants (eg. Regarding location, exclusion of competitors, stand construction or design) will be considered only if expressly confirmed by the organizer.

9. **Booth allocation/duty**

The organizer provides exhibition space for the required area and attempts to take in consideration all wishes as far as possible. The organizer reserves the right to relocate the desired area in other halls or locations.

A legal claim on booked and confirmed areas does not exist. Any necessary booth relocation will result from the overall picture.

The exhibitor agrees to decorate his booth. Projections, pillars, columns and installation connections are part of the allocated area.

The minimum booth size is 6 m² ! There are 2 booth depths of 2m and 3 m available.

E.g. 6m²= 2m depth x 3m width

Smaller areas can be rented only if they become available during the planning.

In case of that an exhibitor needs a standard booth system with booth side panels the organizer cooperates with the system booth company. A running meter of a panel (100 cm x 250 cm) will cost 31,90€

Mattfeldt & Sanger Marketing und Messe AG

Haubenschloßstr. 3 in 87435 Kempten

10. Co-exhibitors and additionally represented companies

Without the permissions of the organizer the exhibitor may not move his booth, exchange, share, yet leave all or part to a third party..

11. Advertising

All promotional activities (advertising, etc.) may only be carried out within the boundaries of the exhibition space of the respective exhibitor. The activities may only be carried out for the exhibitor and for the products manufactured or sold by him. The distribution of advertising material and items of a similar nature is prohibited on the areas of the event used jointly.

12. Manatory entry in the exhibitor list and homepage

This obligatory entry includes a listing in the alphabetical exhibitor index with company name, hall/stand, adress, phone/fax, internet/e-mail address, listing of all brands as well as web link to the company homepage.

The costs for this service are € 0,-.

13. Technical and professional services

The Organizer is responsible for general lighting, ventilation and heating or cooling in the halls.

Installations of supply and drainage connections, and other benefits, have be sent with the application to the organizer. In case of improper use of terminals, uncontrolled removal of energy, machinery and equipment that are not approved or do not comply with the relevant regulations or use more energy the exhibitor is liable for any damages.

Further information contact the organizer:

Telephone: +49 (0) 8341-995-6851

Email: info@beaddays.com

14. Cleaning

The organizer is responsible for the cleaning of the aisles in the exhibition object.

Prorated costs selected by occupied square meters will be provided to the exhibitor

The cleaning of the booth is the responsibility of the exhibitor.

15. Waste disposal

Waste and packaging materials must be completely disposed by the exhibitor.

Remaining materials after dismantling the booth will be charged by the organizer and subsequently invoiced.

16. Presentations

The usage of loud speakers and hi-fi systems as well as film presentations and slide shows at the stand provide a written agreement by the organizer.

17. Exclusion of liability

The organizer has no duty to take care of exhibition goods or booth furnishings, and is therefore not liable for any loss of, or damage to, same.

18. Legal liability insurance

Every exhibitor is responsible for any damages to objects and a person caused by himself or his staff or their actions or omissions and indemnifies the organizer (as well as third parties, which may claim the organizer to sue damages caused by the exhibitor) for any costs, damages or interests.

19. Exhibitor passes

Each exhibitor receives following amount of passes depending on its booth size:

- up to 6 m² booth area 2 passes
- In between 7 m² – 12 m² 3 passes
- For each additional 10 m² booth area an additional pass for free

20. Force majeure

Should the organizer be compelled as a result of force majeure or any other circumstances beyond his control to clear one or several exhibition areas or even the entire area of the event itself temporarily or for a longer period of time, thereby making it impossible for him to fulfill his contractual duties vis-à-vis the exhibitor, the organizer shall be entitled to rescind the contract. In such case, the exhibitor shall be entitled to a reimbursement of booth rental payments already effected (if applicable on a pro-rata basis). Additional claims vis-à-vis the organizer for reimbursement of expenses or compensation, in particular claims for loss of profits, are excluded.

21. Cancellation

In the case that an exhibitor rescinds the effectively concluded contract without the organizer having culpably caused such a rescission, the cancellation rules below will apply.

Cancellations on the part of the exhibitor shall be transmitted to the organizer in writing by post or by fax. The cancellation shall not be effective until the written declaration has been received by the organizer.

- There are no charges for cancellations until the 10 of March 2017
- For cancellations until the 07 of April 2017: 30 % of the total net invoice will be charged.
- For cancellations until the 05 of May 2017: 50 % of the total net invoice will be charged.
- For cancellations after the 2nd of June 2017 : 100% of the total net invoice will be charged

Provided that the exhibitor cannot participate at the BEADDDAYS, the possibility exists for him to name a spare person/company who fulfills the criteria of these Terms and Conditions.

22. Prices/Terms of payment

Except as otherwise explicitly agreed upon in writing, stipulated payments shall be effected in the full amount without any deductions to the organizer within 14 days after receipt of the invoice. Failure to effect payment within the stipulated time will result in the exhibitor owing interest on arrears in the statutory amount.

Furthermore, after the fruit-less expiry of a period of additional respite for payment,

the organizer is entitled to rescind the contract with the exhibitor and to allocate the exhibition space elsewhere. The organizer reserves the right to assert claims for damages incurred by him in this connection.

All mentioned prices are net price. The **price per sqm is 50,00€**

Fixed costs are per m² - general levy, whereas: Hall cleaning, general energy, wifi, consumption (heating, ventilation, air conditioning) are not charged!

Power supply up to 2,5 kW for main power € 25,00 per day

Furniture for rental : There is opportunity to rent a table and chair.

Chair = € 3,00 per piece

Table (45 x 180 cm) = € 5,00 per piece

23. Collection/Billing

Handling of the invoices, payments and collections management will be carried out by (A)Echt – Toni und Johnhie Ahn-Bosch GbR

24. Miscellaneous

Kaufbeuren will be the place of performance and jurisdiction for all disputes arising from or in connection with the contract between the exhibitor and the organizer.

The entire contractual relationship is subject exclusively to the law of the Federal Republic of Germany.

Collateral agreements, amendments of or supplements to the contract or these Event Terms and Conditions shall be subject to written confirmation by the organizer for their validity. Verbal agreements are ineffective.

Details communicated to the organizer in the registration form or in any other manner will be saved by the organizer pursuant to Section 28

Bundesdatenschutzgesetz (Federal Data Protection Act) for his own business purposes.

**BEAD
DAYS**
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